

SUSTAINABLE INNOVATIONS HOSTS CO-CREATION WORKSHOP TO DEFINE TRAINING FOR SMES AND CLUSTERS

- SUSTAINABLE INNOVATIONS WILL ORGANISE THIS WORKSHOP TOGETHER WITH NINE PARTNERS WITHIN THE FRAMEWORK OF THE MPOWERBIO PROJECT.
- SUSTAINABLE INNOVATIONS WAS AWARDED WITH €88,000 IN FUNDING TO CARRY OUT THE CAPACITY BUILDING AND BUSINESS SUPPORT ACTIVITIES OF THIS PROJECT.

Madrid, 6 October, 2020 - SUSTAINABLE INNOVATIONS will host a co-creation workshop on October 29, aiming at defining, on the one hand, the Capacity Building programmes for clusters and, on the other, their Business Support programmes

The session will be held within the framework of MPOWERBIO, a [Bio-Based Industries Joint Undertaking \(BBI JU\)](#) project under the European Union's [Horizon 2020](#) research and innovation programme. SUSTAINABLE INNOVATIONS is working in this initiative, together with other nine partners, to engage, train and empower bio-based European clusters to help SMEs overcome the difficult task of finding sufficient investment to get from idea to business, the so called valley of death.

The workshop will start with a general overview of the MPOWERBIO project and then, a presentation showcasing the proposed concepts for the capacity building and business support programmes for clusters and SMEs will follow.

After these introductory speeches, two breakout sessions will take place. Here, the participants will be able to provide their feedback on the programmes presented, and they will be asked as well to help co-create the curriculum concept, key training topics and delivery methods to be used by clusters. Attendees will also contribute to the co-creation of the services to be delivered by clusters through the business support programmes for SMEs.

About MPOWERBIO

MPOWERBIO is aimed at setting up and implementing a capacity building programme for SME clusters along with an integrated business support programme for their SMEs. This way, the project will empower clusters by raising awareness and improving the investment readiness and pitching skills of their SMEs. SMEs will be provided as well with links to possible investors and / or partners. In total, the project is expected to screen and support 350 SMEs, of which 72 are expected to pitch at two final events.

About SUSTAINABLE INNOVATIONS

SUSTAINABLE INNOVATIONS is a Spanish consultancy company that provides innovative services to a wide range of sectors throughout Europe: biobased industry, renewable energy, or advanced materials, among others. The capabilities that SUSTAINABLE INNOVATIONS offers are structured around three main pillars that serve as a bridge between the conception of innovative ideas and the market: Innovation management, Market Uptake and Capacity Building. Our main asset is the highly qualified team of engineers, environmentalists, communication experts and business strategists who work with us.