

SOIL2POWER, AN INITIATIVE TO BOOST CLEAN ENERGY INNOVATION, GETS FUNDING FROM THE EUROPEAN EIC TRANSITION PROGRAMME WITH SUPPORT FROM SUSTAINABLE INNOVATIONS

- SUSTAINABLE INNOVATIONS HAS BEEN THE PROPOSAL WRITING CONSULTANCY COMPANY AS PART OF ITS PORTFOLIO OF PROPOSAL WRITING SERVICES FOR DIFFERENT INNOVATION PROGRAMMES, INCLUDING EIC TRANSITION
- 181 PROPOSALS WERE SUBMITTED TO THE EIC TRANSITION PROGRAMME IN SEPTEMBER 2022, AMONG WHICH, THE SOIL2POWER INITIATIVE HAS BEEN ONE OF THE 34 SELECTED FOR FUNDING

Madrid, March 23, 2023 - SUSTAINABLE INNOVATIONS has achieved a new success by securing funding for SOIL2POWER, a project that seeks to incentivise innovation in clean energy, in which it has contributed to the writing of the proposal and provided support in the contractual preparation.

As part of its Acceleration Services, the company's Business Development department is committed to providing support to SMEs and startups during the process of scaling their business strategy towards disruptive technologies, to achieve positive results in the development of solutions and in the process of market expansion. SUSTAINABLE INNOVATIONS also offers support in innovation funding programmes such as INNOWIDE, EIC TRANSITION, WIDERA and HORIZON EUROPE.

BIOO, CSIC, EURECAT, PEDAL Consulting and ZERO ENGINEERING, are the entities that will be in charge of carrying out the SOIL2POWER project, an initiative funded with €2.5 million by the European Union (EU) in the framework of the European Innovation Council _with the aim of **overcoming technical, economic and sustainable barriers through the promotion of water and energy conservation solutions.**

Under the leadership of the Spanish company BIOO, a **company focused on biotechnological transformation**, and in collaboration with the other entities that make up the consortium, SOIL2POWER will **develop the next generation of biological batteries that will enable intelligent crop monitoring and continuous, clean and safe energy production.**

In this way, the project will contribute and facilitate the transition towards **technological and novel solutions** by supporting innovation in the clean energy sector, improve human capital and introduce new methodologies in biotechnological research, as well as promote the implementation of **sustainable energy solutions in the agricultural sector**, such as sustainable and accurate irrigation systems for smart agriculture.

About EIC Transition

EIC Transition funds innovation activities that go beyond experimental proof-of-principle in the lab to support both the maturation and validation of its novel technology in the lab and in relevant application environments.

EIC Transition projects should address both technology and market/business development, possibly including iterative learning processes based on early feedback from customers or users.

About SUSTAINABLE INNOVATIONS

SUSTAINABLE INNOVATIONS is a Spanish consultancy firm providing innovative services to a wide range of sectors across Europe: bio-based industry, renewable energies and advanced materials, among others.

The capabilities offered by SUSTAINABLE INNOVATIONS are structured around three main pillars that serve as a bridge between the conception of innovative ideas and the market: Innovation Management, Business Development Services and Training. Our main asset is the highly qualified team of engineers, environmentalists, communicators and business development experts that work with us.