



## SERVICE OFFER

### COMMUNICATION DEPARTMENT

This document presents a description of the commercial services from the Communication Department of Sustainable Innovations, detailing comprehensive solutions to enhance project outreach and engagement.

[www.sustainableinnovations.eu](http://www.sustainableinnovations.eu)

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## ABOUT US

Sustainable Innovations is a Spanish consultancy firm that provides innovative services to a wide range of sectors across Europe: bio-based industry, renewable energy, and advanced materials, among others. The core competencies offered by Sustainable Innovations are structured in two main pillars which bridge the gap between ideas to market. On the one hand, the R&D management area offers expertise in fundraising, grant writing, project integration and advisory services. On the other hand, we are involved in EU project execution where we offer expertise in two distinct areas: exploitation & business plans, as well as communication & dissemination. Additionally, we offer training and support in project administration as well as financial management. Our main value is the highly qualified and multi-cultural-disciplined talented team of engineers, environmentalists, communication experts, and business strategists that work with us.

## OUR COMPANY

Sustainable Innovations, established in the last decade, began its mission to catalyze the adoption of early-stage innovations from research centers, start-ups, and universities. Since 2018, we've actively contributed to European projects, focusing on sectors vital for sustainable progress like circular economy, bio-based industries, manufacturing, and energy storage.



### Mission

We build a better tomorrow by establishing feasible paths for sustainable innovations to come.



### Vision

We contribute to the Sustainable Development Goals of the United Nations through our Innovation management services, including R&D support and EU project execution, as well as supporting organizations in their innovative processes. Thus, we aim to be the most active and contributive European Sustainability Consultancy company.



### Values

Innovation, Sustainability, Commitment, Teamwork.

## COMMUNICATION & DISSEMINATION SERVICES

Sustainable Innovations has vast experience as a leader in European projects managing the communication and dissemination tasks. For more than eight years, our consultancy has produced a wide variety of comprehensive Dissemination and Communication Plans, which serve as blueprints for effectively reaching target audiences, articulating key messages, and selecting the most suitable communication channels. From press releases to website content, videos, newsletters, and social media management, our diverse array of services ensures that project findings are disseminated far and wide, maximising impact and fostering engagement within the broader community.

Our expertise extends beyond mere content creation to encompass the development of various communication materials essential for impactful outreach. From eye-catching roll-ups and informative brochures to captivating project presentations, fact sheets, posters, and branding elements like logos, we ensure that every communication material aligns with the project's objectives and resonates with the intended audience. By maintaining a keen focus on detail and creativity, we ensure that each communication piece stands out, leaving a lasting impression and effectively conveying the project's message.

Furthermore, Sustainable Innovations leverages modern tools to engage stakeholders through interactive webinars, facilitating meaningful dialogue and knowledge exchange. These virtual sessions serve as platforms for in-depth discussions, allowing stakeholders to delve into project findings, share insights, and foster collaboration.

By combining traditional communication methods with innovative digital approaches, we ensure that our projects are not only effectively communicated but also actively embraced by their target audiences, driving meaningful change and sustainability.



Image 1: Sustainable Innovations' EU Project's logos

Specific examples of all the information presented can be found in the different EU projects websites where we have led the full communication and dissemination work packages: [ALFAFUELS](#), [ALIGNED](#), [AMIGDALA](#), [BEAMING](#), [BIOBEC](#), [BIOSWITCH](#), [CATCO2NVERS](#), [DEFACTO](#), [GIGAGREEN](#), [HP4ALL](#), [NEXTCELL](#), [PERFORM](#), [PLAST2bCLEANED](#), [RECYCALYSE](#), [SO WHAT](#), [STOPP](#), [SUPER-HEERO](#), [TEMPEST](#) and [UPLIFT](#).

## 1. COMMUNICATION TASKS

The following table outlines indicative tasks for a standard European project. These tasks encompass various communication and dissemination activities essential for effectively promoting project outcomes, engaging stakeholders, and maximising impact. For a tailored quote or further information, please don't hesitate to contact us.

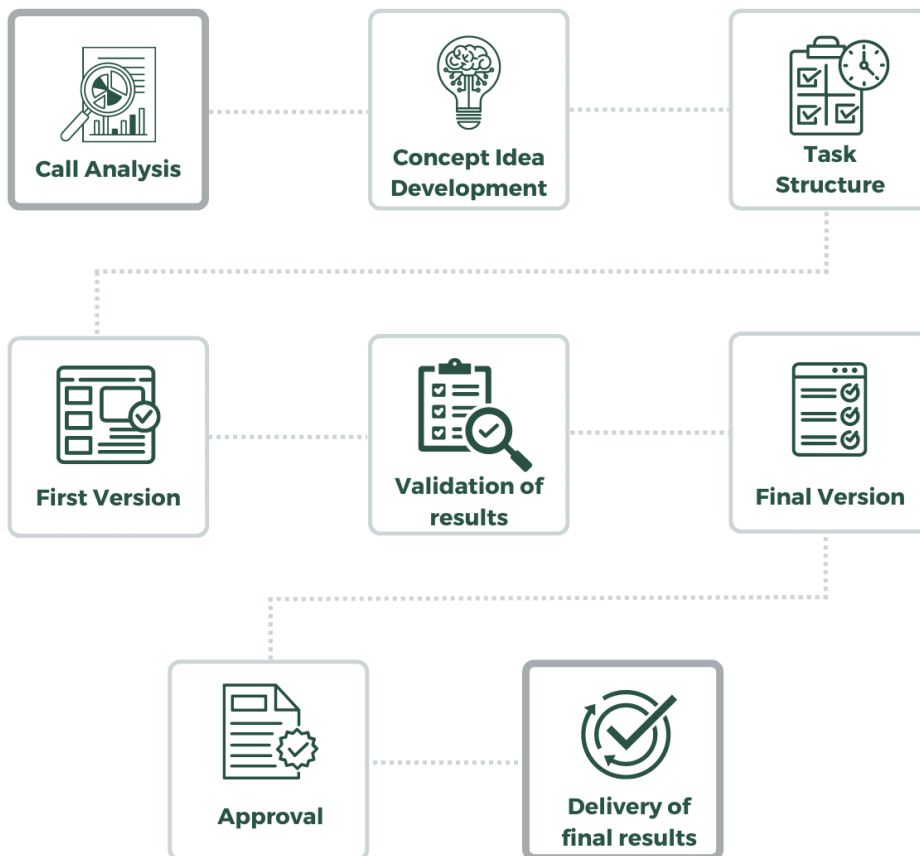
TASK	DESCRIPTION
<b>Press Release</b>	Writing and media identification (at least 100) for press releases to announce project updates and relevant events.
<b>Website</b>	Designing and developing a website to showcase project information, updates, and resources. Hosting and domain management for a duration of a 4-year project + two additional years as per DoA.
<b>Video</b>	Production of promotional or informational videos to highlight project achievements and activities.
<b>Newsletter</b>	Creation and distribution of regular newsletters containing project updates, news, and announcements.
<b>Social Media Management</b>	Managing project-related social media accounts to engage with stakeholders and share project updates.
<b>Communication Materials</b>	Design and production of various communication materials such as roll-ups, brochures, factsheets, brand guidelines, project presentations, posters, and templates in Word and PowerPoint.
<b>Webinars</b>	Organisation and hosting of webinars to facilitate discussions, knowledge exchange, and stakeholder engagement.
<b>Communication and Dissemination Plans</b>	Development of comprehensive plans outlining target audiences, key messages, and communication channels.

Table 1: Services table

If there are any tasks not included in the table, we welcome the opportunity to discuss them further during a separate consultation call. Our team is committed to accommodating your specific requirements and tailoring our services to address any additional needs that may arise. We value open communication and are dedicated to providing flexible solutions that align with your project objectives. Please feel free to reach out to us to explore how we can best support your communication goals.

## 2. IMPLEMENTATION PLAN AND ROADMAP

The following roadmap delineates the strategic framework and actionable steps to effectively implement our communication solutions. Within this implementation plan, we outline a detailed roadmap, guiding you through the sequential phases essential for project success:



*Figure 1: Implementation Plan and roadmap.*

The outlined roadmap encompasses a structured approach to guide the implementation of your communication strategies seamlessly. Beginning with the thorough analysis of calls, followed by the development of conceptual ideas and task structuring, each phase is meticulously designed to ensure clarity and effectiveness. Furthermore, the inclusion of validation and approval processes underscores our commitment to delivering high-quality results that resonate with stakeholders and drive impactful outcomes. Ultimately, the culmination of this roadmap leads to the delivery of final results, representing the culmination of our collective efforts and dedication. By adhering to this strategic framework, we not only ensure the successful execution of communication initiatives but also pave the way for sustained engagement and meaningful impact within your project.



# Sustainable INNOVATIONS<sup>®</sup>

Let's meet up!

Have a great business idea, patent, break-through  
and don't know how to bring it to the market in a  
sustainable and competitive way?

**Well, we are here for you.**

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